

.IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/663,015 Confirmation No.: 1737  
Applicant : Polly Stecyk  
Filing Date : September 15, 2003  
Title : PASSIVE ENFORCEMENT METHOD FOR MEDIA RATINGS  
Group Art Unit : 4115  
Examiner : Junior O Mendoza  
Docket No. : 705397.53  
Customer No. : 34313

**RESPONSE UNDER 37 CFR 1.114**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is filed in response to the Final Office Action mailed on June 19, 2009, an  
Advisory Action mailed October 28, 2009, and an interview with the examiner conducted on.

A listing of the claims begins on page 2.

Remarks begin on page 7 of this paper.